

OGGETTO: PROGRAMMA QUADRO "CULTURA 2007". PARTECIPAZIONE IN QUALITÀ DI CAPOFILA AL PROGETTO "INDUSTRIAL HERITAGE : A CULTURAL CHALLENGE AND AN OPPORTUNITY OF DEVELOPMENT"

LA GIUNTA COMUNALE

- Vista la relazione del Settore Relazioni Esterne ed accogliendone le conclusioni;
- Visti i pareri espressi a norma dell'art. 49, comma 1, del D. Lgs. 18.8.2000 n. 267, come da foglio allegato;
- Richiamato l'art. 134, comma 4, del D. Lgs. 18.8.2000 n. 267;
- Con voti unanimi espressi nelle forme di legge, anche per quanto riguarda l'immediata eseguibilità della presente deliberazione;

DELIBERA

1. di autorizzare la partecipazione dell'Amministrazione Comunale al progetto in oggetto, in qualità di capofila, dando mandato agli uffici competenti di predisporre gli atti conseguenti;
2. di rinviare a successivi atti, nel caso dell'approvazione del progetto da parte della Commissione Europea, l'imputazione delle entrate e delle spese sugli esercizi 2008, 2009 e 2010 del bilancio comunale;
3. di dichiarare la presente deliberazione immediatamente eseguibile ai sensi dell'art. 134, comma 4° del D.Lgs. 18 agosto 2000, n. 267.

RELAZIONE

Nell'ambito del programma quadro comunitario «Cultura 2007», l'amministrazione comunale, su sollecitazione della Regione Lombardia e con il supporto di Milano Metropoli Agenzia di sviluppo e di Koinetwork geie, si propone come capofila ("coordinator") per il progetto in oggetto, allegato al presente atto, le cui caratteristiche sono così sintetizzabili:

- 5 partner: Regione Lombardia – Direzione generale Culture Identità e autonomie della Lombardia; Città di Tampere – Museo di Vapriikki (Finlandia); Comune di Loures – Museo della Ceramica di Sacavém (Portogallo); Università di Tecnologia di Cracovia "Tadeusz Kosciuszko"; Università di Lubiana – Facoltà di Architettura;
- durata: da ottobre 2008 a settembre 2010;
- obiettivi: realizzazione di linee guida relative a: politiche di restauro e riuso di siti industriali per finalità culturali; tecniche di censimento e catalogazione delle strutture architettoniche, dei macchinari, dei prodotti e dei materiali da costruzione delle

industrie dismesse; strategie di marketing territoriale rivolte alle comunità residenti e al pubblico turistico;

- azioni principali: laboratori finalizzati a elaborare le linee guida, azioni di promozione locale, realizzazione di un sito web e delle linee guida, conferenza finale da tenersi a Sesto San Giovanni e a Milano;
- budget: € 384.200,00.=, di cui € 180.521,00.= a carico della Commissione europea ed € 203.679,00.= a carico dei partecipanti.

La quota di bilancio spettante al Comune di Sesto San Giovanni è pari a € 216.851,96.=, la cui copertura è così ripartita:

€ 90.000,00.= finanziamento di Regione Lombardia (nota allegata prot. gen 87711 del 29/10/2007);

€ 96.847,00.= finanziamento della Commissione europea;

€ 30.004,98.= quota a carico del Comune di Sesto San Giovanni, di cui € 19.000,00.= per spese di personale ed € 11.004,98.= di spese aggiuntive al bilancio comunale.

A questa cifra si deve prevedere di aggiungere fino a un massimo di € 9.000,00.= per la promozione locale del progetto, per una spesa aggiuntiva complessiva a carico del bilancio comunale, nel triennio 2008/2010, non superiore a € 20.004,98.=.

In qualità di capofila, l'amministrazione comunale sarà responsabile e garante del progetto verso la Commissione Europea e verso i partner, riceverà dalla Commissione il contributo previsto per l'intero progetto (di cui il 70% all'avvio del progetto e il 30% a saldo dietro rendiconto) e provvederà a distribuirlo, secondo quanto previsto e concordato, tra tutti i partecipanti.

Con il presente atto si propone pertanto:

- di autorizzare la partecipazione dell'amministrazione comunale al progetto in oggetto, in qualità di capofila, dando mandato agli uffici competenti di predisporre gli atti conseguenti;
- di rinviare a successivi atti, nel caso dell'approvazione del progetto da parte della Commissione Europea, l'imputazione delle entrate e delle spese sugli esercizi 2008, 2009 e 2010 del bilancio comunale;
- di dichiarare la presente deliberazione immediatamente eseguibile al fine di consentire l'invio del progetto alla Commissione entro il termine del 31 ottobre 2007.

Sesto San Giovanni, 29 ottobre 2007

Il Direttore del Settore
Relazioni esterne
Federico Ottolenghi

Il Direttore dei Servizi
Cultura e Sistema Bibliotecario Urbano
Patrizia Morandi

CULTURE PROGRAMME (2007-2013)

Call for proposals EACEA N° 23/2007

Co-operation measures (Strand 1.2.1)

Application Form

Phase I

Submission of proposals
Deadline: October 31, 2007

*This application form consists of **three parts**:*

Part I
INFORMATION ON THE PROJECT – DESCRIPTION

Part II
INFORMATION ON THE PROJECT – ESTIMATED BUDGET

In separate MS-EXCEL spreadsheet document

Part III
INFORMATION ON THE APPLICANT ORGANISATIONS

This part contains a section to be completed by the coordinator ('beneficiary') and additional sections to be completed by each co-organiser ('co-beneficiary')

NOTE:

The numbers in brackets refer to the Applicant's Guide, a document which provides information about this application form

Application reference number
(to be filled in by EACEA services)

CLT2008/1.2.1/

Date

ACKNOWLEDGMENT OF RECEIPT

TO BE COMPLETED BY THE COORDINATOR

Name and address of the coordinator			
Organisation	Municipality of Sesto San Giovanni – Assessorato alla Cultura		
Street	Piazza della Resistenza	N°	20
PO Box	-	Postal Code	20099
City	Sesto San Giovanni (MI)		
Country	Italy		

Application for the project entitled:	Industrial Heritage : a Cultural Challenge and an Opportunity of Development
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TO BE COMPLETED BY EACEA SERVICES

CULTURE PROGRAMME (2007-2013) CALL FOR PROPOSALS EACEA N° 23/2007 Strand 1.2.1
Application Reference Number – to be quoted in all correspondence
CLT2008/1.2.1/
Date of submission of the application – Phase I (Date of postmark or courier service stamp)
(D) Registration N° EACEA / P.05:

Part I INFORMATION ON THE PROJECT – DESCRIPTION

ATTENTION: In case your proposal is selected for funding, this part will be annexed to the Grant agreement.

1. GENERAL INFORMATION ON THE PROJECT

Project title (1)	Industrial Heritage : a Cultural Challenge and an Opportunity of Development		
Project acronym (1)	IndHerit		
Project start date (2)	October 1, 2008	Project end date (2)	September 30, 2010
Project duration (2)	24 months		

1.1. Cooperating organisations (3)

Role	Name of the organisation	Country (ISO code)
Coordinator	Municipality of Sesto San Giovanni – Assessorato alla Cultura	IT
Co-organisier N° 1	Lombardy Region– D.G. Cultures, Identities and Autonomies	IT
Co-organisier N° 2	Municipality of Tampere, Museum Centre Vapriikki	FI
Co-organisier N° 3	Museum de Cerâmica de Sacavém, Sacavém	PT
Co-organisier N° 4	University of Technology - Institute of Architectural Design, Cracow	PL
Co-organisier N° 5	University of Ljubljana Faculty of Architecture, Ljubljana	SI

1.2. Domains most relevant to the project (4)

Domains	YES
Cultural Heritage (CH)	☐
Visual arts (V)	☐
Performing arts (P)	☐
Literature, Books & Reading (LBR)	☐
Architecture (A)	☐
Design, applied arts (D)	☐
Interdisciplinary (please specify domains) (ID)	☒
Cultural and Industrial Heritage, Architecture, Economic History, Welfare and Environmental Policies	
Other (please specify) (OTH)	☐

1.3. Activities most relevant to the project (5)

Activities	YES
Performance (RP)	☐
Fair/Exhibition (FE)	☐
Festival (FV)	☐
Publication (PU)	☒
Research (RE)	☐
Training (FO)	☒
Conference/ Seminar/ Workshop (CO)	☒
Other (please specify) (OTH)	☐

2. SUMMARY OF THE PROJECT (6)

Please provide a summary of the project in English, or French, or German.
(max. 2.000 characters)

The aim of the project is the enhancement of a preservation and promotion policy for industrial heritage as a factor of identity and social cohesion in formerly industrial areas and in communities having undergone a deep economic change.

This policy will be achieved through the identification of the archaeological aspects of the former industrial sites, in order to ensure a preservation based on knowledge and by the encouragement of their usability for the public. It will contribute to the survival of the historical memory of the local communities as an asset for future local re-development, and as a preliminary step towards a shared European memory of a major stage in a common history.

The project has three main objectives:

The promotion of the awareness of the historical relevance of industrial heritage, particularly among young people, as a tool for discovering their own roots, identities and traditions, based on school programmes, in cooperation with museums, and including "open air" teaching.

Knowledge starts from ***the use of appropriate practices and techniques in the census and cataloguing of architectural structures and industrial sites***. One of the innovative aspects of the project lies in the census of machineries, samples and archives in order to achieve a meaningful relationship between the history of technology of the contemporary age and the history of industry.

The third objective is ***the development of an appropriate territorial marketing strategy***, to make the industrial heritage accessible to the native community and to tourists. This approach will be inspired by the principles of sustainable development, compatible with the needs of the territorial communities.

The coordinator has become the cradle to a long term initiative of urban regeneration. By calling to the cooperation and expertise of four academic or cultural centres in different European areas, and of the European agency of TICCIE, the leading partner intends to develop a networking activity, encouraging a trans-national mobility of people, with an exchange of innovative ideas and practices.

The main strength of such a team of institutions lies in the fact they are covering the whole problematic of industrial heritage as a cultural heritage, and mastering the different techniques of its promotion for mainly cultural or administrative purposes. It will function as a true interdisciplinary laboratory.

3. DETAILED DESCRIPTION OF THE PROJECT (7)

ATTENTION: This section of the application form will serve the purpose of evaluating your proposal on the basis of the award criteria (i.e. European added value, relevance to the specific objectives of the Programme, excellence of proposed cultural activities).

3.1. Description of the project

(between 15.000 – 20.000 characters, i.e. maximum 5 pages)

1. Objectives of the project and how will they be achieved

1.1 The ultimate aim of the project is the enhancement of a preservation and promotion policy for industrial heritage as a factor of identity and social cohesion in formerly industrial areas or in communities passed through a deep process of economic change. This policy will be achieved both through the identification of all the archaeological aspects of the former industrial sites, in order to ensure a preservation based on knowledge, and by the encouragement of their usability for the public. Such a policy will contribute to the survival of the historical memory of the local communities as a factor of identity and affiliation, as an asset for

future local re-development, and as a preliminary step towards a shared European historical memory of a major stage in a common history.

This means that the present project mainly aims to support the cultural development of the communities and, more broadly, of a shared European industrial culture. The keywords are: history, knowledge, memory, identity.

The coordinator of the project belongs to Lombardy, the region of Italy where, as soon as the seventies of the past century, an intense activity has been developing both at the local and regional scale in the fields of surveying, researching and promoting industrial heritage, thanks to the impulse from the cultural administration of the *Regione* (Milan), or of the *Fondazione Micheletti* (Brescia), as well as to a number of initiatives from local museums and associations. If of that activity has left much printed evidence touching namely the spheres of metallurgical and textile industries. More recently – end of the XX / beginning of the XXI centuries – the major former industrial pole of Sesto San Giovanni in its turn has become the cradle to an impressive long term initiative of urban regeneration which is taking into account the safeguard and enhancement of the architectural and technical remains of an area which has been embodying in a most typical way the explosion of the late episode of heavy industrialisation in Europe. This is the reason why the Municipality of that City has decided to apply for a project in the Culture Programme (2007-2013), having inscribed in its strategy the recourse to the memory and pride of its population regarding its industrial accomplishments as one of the components of a new global dynamics of development.

By calling to the cooperation and expertise of four academic and cultural centres in a selection of different European areas, the leading partner intends to develop a fundamental networking activity, starting from a local level (around the nodal points of the partnership) and aiming at a future expansion at the European level. Reaching that objective will rely on the encouragement to a trans-national mobility of people working in the field of industrial archaeology and heritage, in order to facilitate the exchange of innovative ideas and practices for the purpose of a better knowledge, safeguard and fruition of that heritage.

The project is bringing to the fore **three main objectives**:

- 1.2 *The promotion of the awareness of the historical relevance of industrial heritage, particularly among young people*, as a tool for discovering their own roots, identities and traditions. It is important that local communities and, particularly young people, involved actively, become aware and have a clear conscience of their own roots and opportunities. The so-called globalization processes and the resulting decentralization of industrial activities have rendered many "places of production" obsolete, although they have been, for decades or even for centuries, a founding element of the landscape, the primary source of income for those living there, and a key factor of the collective identity. The industrial heritage is the unavoidable testimony of our recent past and it could be turned as an added value and as a strategic element for the future.

That promotion will be based on experiences and recommendations in the field of school programmes at different levels, in cooperation with museums, and including "open air" teaching on the sites and through contacts with aged workers and inhabitants. Different activities (such as: tours of study with the involvement of teachers and students, workshops, focus groups...) will be planned and implemented by each one of the partners engaged in the project, in order to bring industrial heritage nearer to young people and local communities as a whole.

At the higher education level, for example, Slovenian activities are directed to the developing of educational interdisciplinary system for teaching, researching and protecting heritage of industrialisation, based at the Faculty of architecture and at the Institute for the Protection of Cultural Heritage.

- 1.3 *Knowledge starts from the use of appropriate practices in the census and cataloguing techniques of architectural structures and industrial sites*, having as example the decades-long experience of Regione Lombardia concerning those techniques, up to the elaboration of SiRBeC (Regional Informative System for Cultural Goods).

However, attention will be drawn particularly to the definition of guidelines for the cataloguing and preservation of industrial historic machineries and products, through the experiences matured by the partners in different contexts. We intend to share and promote some common criteria appropriate for strategic objectives aiming at the knowledge, preservation and valorisation of the productive technologies and the manufactured products. The innovative aspect of the project is represented by the census of machineries, samples and archives in order to achieve a meaningful relationship between the history of the technology of

contemporary age and the history of the industry. Finally, we will elaborate a report containing the results of such comparison and the definition of a shared methodological approach.

- 1.4 The third objective will be the *development of an appropriate territorial marketing strategy*, to make the industrial heritage accessible to the native community and to tourists. The approach of the marketing strategy will be inspired by the principles of sustainable development, compatible with the needs expressed by the territorial communities.

Whenever possible, *the recovery of the native productive vocations will be proposed*, as a tourist attraction: e.g., the Museum of the Ceramics of Sacavém, Portugal; and the former forges re-used for educational purposes in Media-Valcamonica, Brescia - Italy, encouraging the local development. – The Region Lombardy has recently defined two agreements with other local partners:

One of them establishes an "Industry and Labour Museum" in the Brescia area, aiming at the creation of the "Hydroelectric Energy Museum" by reusing an electric power station in Cedegolo (Brescia), and "The Machinery Town" in Rodengo Saiano (Brescia). The restoration and the re-use of the electric power station, particularly, will be carried out through structural funds contributions.

Otherwise, whenever the original sites vocation will not be recovered, *artistic activities and performances (music, figurative arts, dance, etc.) will be promoted*. In this way, the role of these sites as "place of production", not as production of manufactured goods, but as production of cultural (events, performance,...) would be confirmed.

The other agreement was signed by Region Lombardy, Province of Milan, Municipality of Sesto San Giovanni and Milano Metropoli Development agency: it provides for the finishing of Breda archaeological Park, including the fitting out of the Museum of Industry and Labour and the Bottega Sacchi, i.e. Sacchi workshop and MGE restoration in Sesto San Giovanni.

At the same time a local territorial network, connected to the European one, will be developed. The local and European networks together with the quality of the industrial sites cultural offer, will support the strengthening of an attractive tourist system also from the managerial point of view; at the same time as the sustainable promotion and exploitation of the sites as historical, artistic, economic, technological, anthropological testimony will be ensured.

2. The co-operation of the co-organisers and the implementation of the project

The Municipality of Sesto San Giovanni, the **coordinator**, will be in charge of the management, implementation and monitoring of the project, also from a financial and legal standpoint. As this Municipality is highly experienced in territorial development projects, it will ensure the circulation of information, the coordination of the system of relationships among partners, the management of planned activities.

This Municipality will be working together with **three partners**:

1 - **Koinetwork geie** will assist the Municipality of Sesto San Giovanni, during the two years duration of the project, in the overall coordination of the project, for the purpose of looking to the conformity of the programme of activities (topics, participants) with the main orientations and objectives of the project as defined in its original description.

Besides, this partner will act as a "fertilizer" of the project, bringing development possibilities for the networks thanks to its own resources at the international level, and supporting the actions of the dissemination plan. Koinetwork geie acts as TICCIH European agency as well.

2 - **Milano Metropoli** is the agency for the Promotion and Sustainable Development of the Metropolitan Area of Milan. It was formed in early 2005.

Milano Metropoli works closely with the public authorities operating in the metropolitan area of Milan and in partnership with local town councils, development agencies, universities and research centres, trade unions, the business community, banks, foundations and no-profit organizations.

Milano Metropoli puts attention on culture as a way to long term development. It supports local agencies

with their plans to reconvert brownfield sites. Milano Metropoli has entered in a Framework agreement with the Lombardy Region, the Province of Milan and the Municipality of Sesto San Giovanni to realize an Industrial Archaeological Park and especially to establish the Museum of Industry and Work.

3 -The **Luigi Micheletti Foundation**, is an institution under private law, active since the 1970s. After having developed an intense activity of scientific meetings and publications, it has got involved since the 1980s in supporting the constitution of a Museum of Industry and Labour in the City of Brescia. The main interest of the Foundation is in the field of industrial heritage is about the safeguard and study of the mobile heritage (machines, tools, models, prototypes) concerning a whole range of different industrial sectors. Besides, the Foundation is active in the promotion of the ancient or today industrial systems of the Pre-alpine valleys in the Province of Brescia.

The Italian co-organizer, the Lombardy Region, through its General Directorate "Cultures, Identities, Autonomies of Lombardy", has developed a philosophy of its cultural action which is based first on the affirmation of the value of the local cultural heritage in its global dimension, as expressing an identity and being the base of the specific originality of a determined territory with all its anthropological and cultural components. Consequently, the Region is particularly attentive to ensure its physical survival and to put it in an efficient way at the disposal of the population, who must be adequately educated, informed or trained.

This is the reason why this co-organizer is eager to be involved in a project aiming to improve the conditions for an easy and correct access of all classes, from now on and in the future, to the fruition of the history and values of the industrial heritage

The Finnish co-organiser is the Municipality of Tampere, Museum Centre Vapriikki. The Museum Centre is situated in one of the main former industrial buildings in the traditional industrial area of the city and it houses several museums and exhibitions. It is the main museum administrating a network of ten museums owned by the municipality. Industrial heritage is one of the corner stones of the museum collections and exhibition activity. In 2006 the number of the visitors of the museums was nearly 440 000. The museum acts also as a regional museum for the whole province of Pirkanmaa consisting of about 30 municipalities. The regional work deals with the protection of cultural environment, supporting the local culture and museums and promoting the citizen involvement in fostering the cultural heritage. The international activity consists, for example, in exchanging the exhibitions world wide and in taking part in international projects and networks (i.e. Culture 2000 project called CIPECH and EU Culture project called Dreamfactories).

The Portuguese co-organiser – the Ceramics Museum of Sacavem - has concentrated its interests over the two past years on the heritage of the ceramics industry –(work in the factory, the production since 150 years) – and is specialized in exhibitions and pedagogical animation.

It is already engaged in building a network of local museums, together with the Loures Municipal Museum. The catalogues of the exhibitions are in Portuguese, English and offer a short version in Braille because of the permanent attention of Loures towards the disabled public.

The Polish co-organiser – the Tadeusz Kosciuszko Cracow University of Technology - has an important experience in cooperating with a wide geographical range of European academic research and training institutions, and more particularly has worked on the constitution of a network for enhancing innovation in the regeneration of old industrial facilities.

The University will collaborate with the **Museum of Municipal Engineering** in Cracow, being a partner of the project. Created in 1998, it collects objects illustrating the development of the city transport facilities as well as of other communal facilities. It develops an educational activity for schools in order to complement the school programmes of techniques and physics.

The Slovenian co-organiser - the Faculty of Architecture at the University of Ljubljana –comprises a team of expert members who have been working since the beginning of this century on the theme of

industrial heritage under several practical and theoretical aspects. In fact, this Faculty, since its establishment in the year 1920 – after the collapse of the Austro-Hungarian monarchy – has maintained vital and rich ties to the best Central European tradition, and can be viewed as positioning itself at the articulation of several European cultural and political areas.

The activities of the Faculty are directed in particular to establishing an industrial heritage platform, which would link together experts and their institutions related to preserving industrial heritage in Slovenia. It could be organized on the national level, because of Slovenia's size of an average European region. It is intended to become a centre for exchange of knowledge and information related to industrial heritage preservation and re-use.

Further, the Faculty will rely on the collaboration of the **Institute for the Protection of Cultural Heritage of Slovenia**, being a **partner** in the project. Established in 1998-1999, and structured into seven regional units, it includes industrial architecture heritage in its goals, with the help of an interdisciplinary scientific and professional staff, working on recording the history of the monuments and contributing to their conservation and restoration.

Consequently, it appears that the team of the project is organised along the mainlines of twin concepts:

- that of the diversity of their locations in different geographical and cultural areas of Europe; in order to ensure the quality and the richness of the internal and external dialogue;
- that of the diversity of their proper specific orientations: scientific research, conservation of collections, management of various audiences, communication of the information, architectural design, re-use activities, etc.

That diversity will guarantee the possibility of implementing the project by organising specific workshops in the different points of the network constituted by the institutional members of the team.

Co-organisers will firstly work at the local level, by checking the main problems concerning industrial archaeology. This analysis will be constantly and directly shared through the most common means of communication (e-mail, fax, telephone, etc.) with other partners of the project, as well as with the support of a virtual forum included in the website. If the emerging topics at the local level will be analysed and synthesized during the planned workshops. Obviously, the main strength of such a team of institutions lies in the fact they are globally covering the whole problematic of industrial heritage as a cultural heritage, and mastering the different techniques of its promotion for mainly cultural and even scientific purposes. This team will function as a true interdisciplinary laboratory, with the strong support of TICCIE through Koinetwork geie.

3. The communication and the dissemination plan

The strategies for the enhancement of the industrial patrimony will be realized through a *communication plan* comprising namely:

- the creation of the design for the lay-out products at a local and international level, and of a web site.
- describing the project (role of the partners, objectives, scheduled activities, calendar of events) and providing information about available European databases concerning disused industrial sites.
- monitoring the results achieved by the implemented activities.
- participating in the dissemination by means of promotion and press office activities, of advertising, sharing all the useful files among the partners.
- assuring the follow up of the project, giving a long term basis to the network collaboration.

The *dissemination plan* will be developed at local and international level with the following objectives:

- to create and strengthen an European Network of actors interested in the industrial heritage promotion;
- to reach local communities, involving specific target such as young people.

The dissemination activities will be linked with networking activities. They will accompany the project during the whole working period and will flexibly react to any opportunity emerging during the project runtime.

The dissemination activities will be built up using two different languages (scientific and popular) and instruments (workshops, meetings, internet, brochures, tour of study, etc.) in order to reach and involve as many as possible categories of actors.

More specifically, during the project some specific workshops among the partners on specific themes will be

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organised. In addition to the project partners, experts and/or other stakeholders should be invited.

In order to enlarge the European network, specific activities will be foreseen. To multiply the dissemination effects and objectives, each partner will be considered as a knot of different networks. Each partner will be asked to involve all the networks, in which it takes part. This strategy will produce a multiplier effect for the dissemination of activities; moreover, each partner will develop a list of national and international contacts with specific expertise, skills and interests on the topic.

These actors will be informed about the project outputs and they will be invited to the final meeting. The development of new contacts will be an important opportunity to establish new partnerships and to design new tasks and projects on the industrial heritage issue.

Moreover during the final meeting the guidelines book, assembling the results of the project, will be presented and published on the website.

At the local level all the partners are involved in dissemination actions. The partners will create, or strengthen, a local network within their area of competence, including: local authorities, universities, research institutes, museums, citizens, cultural associations.

At the international level, *Koinetwork geie* will take care of the dissemination of the project results, publishing a special issue of "Patrimoine de l'industrie / Industrial Patrimony" its semestral Journal, published in collaboration with TICCIH and ICOMOS-UNESCO, created in 1999 and enjoying a worldwide diffusion.

4. Benefit from the project

The direct beneficiaries of the project will be:

- 4.1. Experts (technicians and university students) in the field of: industrial archaeology, architecture, restoration, industrial design, engineering, who will have the opportunity to consult a digital database, regarding the cataloguing of the industrial immovable properties, namely the evolution of the machineries and the equipments.
- 4.2. Municipalities and other territorial institutions whose cooperation will be essential for carrying out the recovery and re-qualification of disused industrial areas
- 4.3. Students and teachers of high school and scientific-technological institutes. Further informative tool will be specifically addressed to these subjects. In particular, a publication will be prepared remembering the main specific features of the history of the industrial and social development in the areas concerned by the project, of the mechanical and technological evolution during the referred period and in the prevalent industries appearing in the catalogue. That task will be particularly entrusted to the coordinator (considering its connections with the Politecnico and the Universities in Milan), to the Slovenian co-organiser (considering the presence of experts in the University of Ljubljana), and to *Koinetwork geie* (due to its contacts in TICCIH network).
- 4.4. The general public, consisting either in the inhabitants or the tourists interested in finding new destinations offering cultural events).

The indirect beneficiaries of the project will be the various actors involved in the project on the occasion of the different workshops, or introduced to that new problematic by means of the communication and dissemination actions, that is: actors belonging to next fields of action such as the cultural and research milieus, heritage specialists, economic businesses, associations.

5. The added value of the co-operation on a European level

1. The co-operation among partners coming from five clearly identified sections of Europe can have a great added value. First of all, the dialogue and exchange of information about what has finally become a hot issue for many countries is really important. Among other issues, the long-lasting impact of industry on the territory has generated a turbulent relationship between city and industry which often results, in the post-industrial times, in a most risky situation for industrial heritage.
2. New EU member countries, as "late- or second-comers" on the field, may be interested in policies about the industrial heritage, in order to succeed in the re-qualification process of disused sites and to promote

- the awareness of the importance of their preservation among their citizens.
3. The co-ordinator will pursue a round circulation of knowledge and experiences in the European space, drawing from his former participation to projects within Culture 2000 or Interreg programmes which have developed a cooperation between Northern and Southern countries in Europe.
4. Slovenia's activities, organized through its research and educational team connected with international experts, might be a good base to spread activities into the countries of SE Europe in the future, or to initiate such activities as have been developed around the year 2000 by the "Nordic Platform for Industrial Heritage" to the benefit of countries belonging to the Baltic-Scandinavian area.
5. Portugal's experiences in the knowledge and promotion of the heritage of ceramics production can meet analogous ones already developed in many parts of Southern Europe. That kind of industrial heritage is endowed with a special attraction towards a large audience, being installed at the crossroads between craftsmanship, industrialisation, interaction with the daily home life, provider of materials for serial or mass building, artistic creation. In sum, a testimony of a long-term interaction between populations and productive activities, which creates a community of feelings and habits in a major part of the continent.
6. Poland occupies a key position for a possible diffusion of an appropriate knowledge and respect of industrial heritage not only between Western and Eastern Europe, but also among the former communist Republics, from Ukraine to the Baltic Republics.
7. The Finnish partner displays a particular competence in the pedagogical method for the promotion of industrial heritage and in the involvement of the social environment in the city. The City of Tampere has also been internationally rewarded for good reuses of old industrial buildings within the Tammerkoski industrial area.

In such a perspective, one of the outcomes of the project should be to contribute to the reinforcement of the influence of international organisations which have been already for decades active in the fight for the inclusion and equality of industrial heritage among all other forms of the human cultural heritage. In particular, a positive result should be an active association with TICCIH and its networks of national representatives and scientific sections (www.mnactec.com/TICCIH).

Finally, the desire to promote the strategy of articulated networks at different scales is an example to be progressively followed by more and more regions in Europe because it allows a much easier and more efficient way towards a general and mutually accepted status of industrial heritage as one of the strongest links between all countries of the European Union, and towards a common recognition of that heritage as a cultural, material and economic asset for the redevelopment of economy and of social homogeneity at a number of places throughout the continent.

6. Anticipated results on a long-term basis

The diffusion of the knowledge about the disused industrial patrimony represents an intrinsic element of the local culture. It is important to promote a deep and wide knowledge of the historical evolution of sites, of companies, of production technologies, of products. Young people will be able to collect a set of informative tools for interpreting the present-days in the light of the past. Thus, the dissemination of information about this theme is fundamental to the making process of the civil society – but also for the future of any kind of industrial heritage in any place. These goals will be attained in the mid-term by making use of the web platform for the creation of a "collaborative open space" for diffusing information and for making European experiences meet.

Assimilating and durably transmitting that knowledge is the first weapon in the hands of individuals, groups, professionals either public or private, in the quite daily struggle against a number of initiatives tending to use industrial heritage or industrial disused properties as a simple merchandise, more and more often sentenced to demolition in order to make profit from the land itself. The lesson to be derived from the kind of project which is presented here is that, whatever the re-use may be, it must preserve the historic and cultural meaning and symbolic value of any piece of industrial material heritage. For that purpose, the European society has to raise armies of educated and convinced fighters, and not only in the short term.

3.2. Relevance to the specific objectives of the Programme

(please tick as appropriate)

▪ The project supports the trans-national mobility of people working in the cultural sector	YES X
The constitution of the planned European network – a network of networks - will ease the advertising of all the activities of study, of promotion, of the meetings and the events on the European territory, concerning the thematic connected with the industrial heritage, and also facilitate the mobility of people working in the sector. In particular thanks to agreements of exchange of labour and research forces between members of the network.	
▪ The project encourages the trans-national circulation of artistic and cultural works and products	YES X
The trans-national circulation of cultural works and products will be encouraged for the same reasons which will favour the mobility of people.	
▪ The project encourages intercultural dialogue	YES X
The structure of the project, the already existing networks and the planned collaborative platform will obviously encourage a dialogue and suggest comparisons among different cultural areas in Europe, due to the appropriate selection of the team members and of the institutional locations of the co-organisers.	

4.1. Description of the project activities (8)

N°	Title of activity	Description
1	Coordination, management of the project and kick off meeting	Activity leader: The Municipality of Sesto San Giovanni - provider of the overall project management, acting as the coordinator, with the administrative assistance of <u>Milano Metropoli</u> and with the assistance of Koinetwork geie as partner, scientific and strategic consultant. The three main activities the coordinator is in charge of are: 1. to maintain constant relationship with the European Commission, acting as the principal interface to the European Commission and complying with the contract requirements; 2. to coordinate the consortium. This activity foresees the following tasks: - ensuring the effective integration of activities between the Technical Board and the work package leaders, - ensuring valuable exchanges of information among partners, - preparing, updating and managing the consortium agreement between the participants, - preserving the transparency of the process, - ensuring the rapid communication of the advancement of the activities; 3. to manage the project. This activity foresees the following tasks: - supporting the Steering Committee and the Scientific Board in coordinating the technical activities of the project, - fulfilling all the administrative duties, - guaranteeing the timely execution of the tasks of the project, - ensuring the quality of documents, - assuring the overall legal, contractual, ethical, financial and administrative management of the project. The Kick off meeting for the official start of the related jobs of the project IndHerit, will be held in Tampere - Finland, to the presence of all the partners. Regular meetings (four at least) will be held on the occasion of the different workshops, for the necessities of the administrative coordination and of the project's management.
2	Policies of restoration and re-use of a sample of old industrial sites for cultural purposes	specific workshop in Cracow (Activity leader: <u>University of Technology</u>) will present the elements for the success of the intervention in the field of restoration and re-use. This event aims at pointing out some technical models of intervention. The elaboration of a first set of case studies and the definition of a shared methodology will be the output of the workshop.

4.1. Description of the project activities (8)

N°	Title of activity	Description
		Experts coming from European countries not participants to this project will enrich the attended results thanks to a comparison with the practices adopted in other European areas. Participant: The Museum of Municipal Engineering
3	Studies on the techniques of census and cataloguing of the architectural structures of the industrial sites, with special consideration of the old machineries, of the industrial products and of the building materials	specific workshop (in Milan) will be organized in order to share and compare the various techniques of census and cataloguing used by the project partners, with the purpose to identify the fittest ones for the implementation and the constantly updating of the involved partners databases. Thanks to the results of the specific workshop, <u>Regione Lombardia (Activity leader)</u> and <u>Fondazione Micheletti</u> will define and work out the guidelines for the census, the cataloguing and the conservation techniques. The guidelines are expected to have an innovative content, in comparison with the state of art. For that purpose, a selected group of international experts will be invite to take part in the workshop. Participants: Ljubljana. n interactive internet area included in the web platform of the project for the presentation on of experts work in the field of industrial heritage in Slovenia. Besides that area will permit a permanent communication with the public and also with potential investors in industrial heritage areas. base for an on line survey of industrial heritage, which will be the most important part of the platform. Our intention is to include in the beginning about 10 locations, among them already recognised industrial monuments and also those which are not yet well known, especially the ones from the second half of the 20th century.
4	Strategies to make accessible the industrial heritage to the community as tourist resource (territorial marketing)	Development of appropriate strategies to make accessible and attractive the unused industrial heritage, with a particular attention towards the disable public. To this end, a workshop will be organized (in Loures: Activity leader: <u>Museu de Cerâmica de Sacavem</u> with the help of University of Ljubljana) with the involvement of public institutions in charge of the territorial development and experts in the territorial marketing field. The participation of the local population, as effective protagonists of the cultural promotion, will have an important added value. The workshop will also be devoted to the comparison and the harmonization of the results before the final conference. To such intention a final report dealing with the harmonization of the results and the strategies for the exploitation and the fruition as tourist attraction of the industrial archaeological sites, will be prepared. The special link with the interests of some European institutions (Conseil de l'Europe and ICOMOS-UNESCO) in the field of tourism and environmental fruition, will open to the participation of some directors of these institutions, acting for the construction of some cultural itineraries and their publicity.

4.1. Description of the project activities (8)

N°	Title of activity	Participants: Cracow, Tampere	Description
5	Results Harmonisation	Participants: Koinetwork geie, Fondazione Micheletti, University of Ljubljana	Activity leader: <u>The Municipality of Sesto San Giovanni, Regione Lombardia</u> The object of this activity is to organise and summarize the partial outputs of the previous thematic work packages in order to develop some reader-friendly guidelines about the re-use of disused industrial sites, the techniques for the recording of architectural artefacts and industrial sites, of machineries and products.
6	Local actions		Il partners (both co-organisers and associated partners) in each country will develop local actions that foresee the involvement of the population (workshop, study tours for students, focus groups, exhibitions and performances,...) in order to promote the relevance of industrial heritage. <u>In Italy</u> Activity leader: <u>Fondazione Micheletti (Brescia)</u> Workshops and educational activities will be planned such as study tours and laboratories with the schools in connection with two archaeological sites: - Hydroelectric Energy Museum, in Cedegolo (Brescia). The site was an electric power station and it is now under restoration, while an active system of hydroelectric power plants is to be visited in Val Vamonica. - The Machinery Town in Rodengo Saiano (Brescia); - The Iron Museum (Brescia); - Val Trompia's Museum System (fusion oven of the XVth century and the accessible mines) Activity leader: - <u>Municipality of Sesto San Giovanni</u> In Sesto San Giovanni Workshops and educational activities will be planned with schools and universities, while guided tours will be arranged for citizens; both activities will involve ISEC Foundation (Institute for the Study of Contemporary ge) and will take place at MIL, M GE and in other former industrial buildings. national conference co-organised by the Municipality and the Italian ssociation for Industrial rchaeology is likely to take place between October 2008 and early 2009.

4.1. Description of the project activities (8)

N°	Title of activity	Description
		<u>In Ljubljana (Slovenia)</u> Activity leaders: Slovenia actions will be organized in cooperation with the Faculty of Architecture, and the Institute for the Protection of Cultural Heritage of Slovenia, Regional Office Ljubljana Activities: - Interactive Internet area included in the web platform of the project for the presentation of the experts' work in the field of industrial heritage in Slovenia. Besides that portal will enable permanent communication with the public and also with potential investors in industrial heritage areas. - Basis for an on line survey of industrial heritage, which will be a most important part of the platform. Our intention is to include in the beginning about 10 locations, among which already recognised industrial monuments and also those which are not yet well known, especially the ones from the second half of 20th century. - Catalogue of the most important locations of industrial heritage, which would help encouraging public interest in the preservation of industrial heritage as a vital part of our history and identity. - final workshop open to the participation of international experts. <u>In Cracow (Poland)</u> The Polish local actions will be organized with the support of City Conservator and possibly in cooperation with the Museum of Municipal Engineering in Cracow. Workshop and educational visit (tour) will be planned for young people focused on. <u>In Loures (Portugal)</u> Local actions will be organized in collaboration with the following national associations : - P I (Associação Portuguesa de arqueologia Industrial, Portuguese association for Industrial archaeology) - PPI (Associação Portuguesa para o Património Industrial, Portuguese association for the Industrial Heritage) - TICCIH (The International Committee for the Conservation of Industrial Heritage) Portuguese Representative - Firstly we will do some preliminary research and try to map the strong points for each participant partner. From that we will try to define a draft of a promotion campaign in order to define and launch a future "Global Promotion Plan". Who are the main beneficiaries of this project ? Who will be touched and who will be directly involved in the project ? What are the main obstacles to the implementation of the territorial marketing strategy ? We are conceiving the local actions as a preliminary stage, prior to a later promotion of industrial heritage in Portugal, to be



4.1. Description of the project activities (8)

N°	Title of activity	Description
		developed at the regional and national levels. In Tampere (Finland) Activity leader: The <u>Museum Centre Vaprikki</u> produces a plan for the Tammerkoski industrial area information system in terms of identity and accessibility, and tests the accessibility with some schools. In addition, the Museum makes a research on the creation of the Tammerkoski environment (a historical map survey) and produces it as an internet publication. The Museum also organizes a Citizen conference among Tampere citizens concerning the values, information plan and accessibility of the Tammerkoski industrial area. The Tammerkoski industrial centre includes 6 large old mills (paper, cotton, machine-shop, linen, cardboard), museums, art centres and theatres by the Tammerkoski rapids in the city centre. final workshop open to the participation of international experts will participate to the dissemination of the results in some European regions not directly participants to the project.
7	Dissemination of the results at local and international level	Activity leader: <u>The Municipality of Sesto San Giovanni</u>, in collaboration with <u>Koinetwork geie</u> The objective is to create and carry out the communication and dissemination plans. The first one includes: - the design of a graphic lay-out for all the products related to the external communication of the project at both the local and the international level, comprising the captions and the logo related to the support from the European Commission, in conformity with the specifications of the Grant agreement; - the launch of a web platform as main tool for the dissemination of the project information and results. The second one includes: - the dissemination activities linked with networking activities during the local actions; - the dissemination activities linked with the international actions, such as the final Conference. During the kick off meeting the communication and dissemination plans will be arranged and debated. After three months the web platform will be launched, that will be shared and implemented in collaboration with all partners of the network during the whole project period. To present the results of the project, a Final Conference will be held in Milan and Sesto San Giovanni, at the end of the two years activity, in collaboration with <u>Milano Metropoli</u> and with the participation of all the co-organisers, the partners and the stakeholders involved during the several activities.

4.1. Description of the project activities (8)		
N°	Title of activity	Description
		Participants: all the co-organisers and partners.

4.2. Timetable for the implementation of the project activities									
Please fill in the following table in accordance with the description of the project activities in point 4.1									
N°	Title of activity	Project end date		Location	Name of coordinator/co-organiser responsible and involved	Anticipated cost €	Relevant budget item(s)	Subcontracting (tick if appropriate)	Name of subcontractor (if known)
		1 10 2008	From (m/yyyy) To (m/yyyy)						
1	Coordination, management of the project and kick off meeting	10/2008	9/2010	Tampere - Finland and Sesto San Giovanni - Italy	Municipality of Sesto San Giovanni, Museum Centre Vapirikki	125169,22	4, 5, 6, 1	☐	
2	Policies of restoration and re-use of the old industrial sites	1/2009	6/2009	Cracow - Poland	Cracow University of Technology Institute of Architectural Design, Cracow, Poland	12131,04	3, 1	☐	
3	Studies on the techniques of census and cataloguing of the architectural structures, of the industrial sites, of the old machineries and of the industrial products	7/2009	12/2009	Milan/Brescia - Italy	Regione Lombardia	60048,98	3, 1	☐	
4	Strategies to make accessible the industrial heritage to the community as tourist resource (territorial marketing)	1/2010	6/2010	Loures - Portugal	Museum de Cerâmica de Sacavém, Sacavém - Portugal and Cracow University (Poland)	19177,60	3, 1	☐	
5	Results Harmonisation	7/2009	8/2010	Sesto San Giovanni	Municipality of Sesto San Giovanni and University of Lubiana	30161,10	1	☐	



4.2. Timetable for the implementation of the project activities

Please fill in the following table in accordance with the description of the project activities in point 4.1

N°	Title of activity	Project end date		30 09 2010	Name of coordinator/co-organiser responsible and involved	Anticipated cost €	Relevant budget item(s)	Subcontracting (tick if appropriate)	Name of subcontractor (if known)
		From (yyyy)	To (yyyy)						
6	Local actions	2/2009	7/2010	Milano, Brescia, Sesto San Giovanni, Loures, Cracow, Tempere, Ljubljana	Il the participants	49122,38	1, 3	☐	
7	Dissemination of the results to local and international level	10/2008	9/2010	Milan/ Sesto San Giovanni	Municipality of Sesto San Giovanni and Il the participants	88389,68	2, 3, 1	☐	

5. QUALITY OF PARTNERSHIP

5.1. Comprehensive presentation of cooperation (9)

Please add a further column if necessary

	Municipality of Sesto San Giovanni	Italy	Regione Lombardia	Museum Centre Vapriikki	Museu de Cerâmica de Sacavém	Cracow University of Technology	University of Ljubljana
	Italy	Italy	Finland	Portugal	Poland	Slovenia	
	Co-organisier N° 1	Co-organisier N° 2	Co-organisier N° 3	Co-organisier N° 4	Co-organisier N° 5		
TOTAL BUDGET	EXPENSES	EXPENSES	EXPENSES	EXPENSES	EXPENSES	EXPENSES	EXPENSES
Chapter 1	197086,25	143716,25	0	16067,5	16867,5	12367,5	8067,5
Chapter 2	65422,08	34000,00	0	6443,2	8568,28	8910,48	7500,12
Chapter 3	17014,96	5716,28	0	3837,02	2801,90	1959,70	2700,06
Chapter 4	34152	12.294,72	0	5464,32	5464,32	5464,32	5464,32
Chapter 5	58000,00	19000,00	0	10000,00	5000,00	10000,00	14000,00
Chapter 6	12524,71	2124,71	0	2700,00	2600,00	2600,00	2500,00
TOTAL	384200,00	216851,96	0,00	44512,04	41302,00	41302,00	40232,00

	INCOME	INCOME	INCOME	INCOME	INCOME	INCOME	INCOME
Grant as of chapter3	17869,68						
Grant for chapters (1+2+4+5+6)	162651,32						
Total ch.1 (max 50%)	180521,00						
Chapter 2	0,00						
Chapter 3	203679,00	30004,98	90000,00	22256,02	20651,00	20651,00	20116,00
TOTAL	384200,00						

5.2. What will be the role (i.e. tasks) of each co-organisier in the design and implementation of the project?

On the occasion of the meetings held in Milan on 1st October 2007 and of the exchanges of e-mails among the different co-organisiers and partners, they have been requested to prepare a description of their local activities, and to define their role in the common activities, and to get involved in the parts of the project in which their competences seem to be the more adequate and efficient (e.g.: general administrative and financial management; communication and dissemination; surveying and cataloguing of industrial heritage; building of international networks; valorisation of industrial heritage through museums, adequate cultural re-use, etc.). See also the different local planned actions.

5.3. Please describe the method of management applied to the project (cooperation scheme with co-organisiers, i.e. contacts, meetings, monitoring of activities)

The method of management, or cooperation scheme with the co-organisiers, which is the task shared by the co-ordinator and of Koinetwork geie - will rely: (1) on the cooperative platform established within the website structure, allowing permanent exchanges within the team, as well as permanent communication of all useful information and guidance; (2) on the monitoring of activities on the occasion of different meetings, such as the one on "Results Harmonisation"; (3) in following and accompanying the networking initiatives of any participant.

6. EXPECTED LEVEL OF OUTPUTS

6.1. What are the expected outputs, both tangible and intangible, of your activities?

The expected **tangible** outputs of our activities will consist not only in scientific or cultural publications such as guides, inventories, but also in all local activities involving different audiences (schools, great public), in stimulating the advancement of different concrete projects and, finally, in inducing a noticeable expansion of touring activities based on industrial heritage visits and circuits.

The expected **intangible** outputs will consist in changing minds in the population and also at decision-making levels about the values of industrial heritage, in particular in the countries which have been lagging behind until recently. However, still more, the output of the networking activity will be to exceed the narrow limits of local or even national actions by building strong connections between some of the main regions of Europe, which will considerably increase the visibility of industrial heritage in front of the European cultural policies.

6.2. Please specify who and how many people might benefit directly and indirectly from the results of the proposed activities?

People who might **benefit directly**:

Experts, researchers, university students and teachers and also in high school and scientific-technological institutes in the field of: industrial archaeology, architecture, restoration,... who will have access to a digital database, to international contacts and examples. Municipalities and other territorial institutions needing extra references for their actions. In all such cases a tool such as a European programme is indispensable for deepening and renewing training and current information.

People who might **benefit indirectly**:

The general public, consisting either in the inhabitants, or the tourists interested in finding new destinations offering cultural destinations or events.

In all cases: from thousands to dozen thousands persons implied in the benefit.

6.3. What is the level of the trans-sectorial (i.e. interdisciplinary) dimension of your project and the potential for interaction between different artistic and cultural domains (i.e. performing arts, visual arts, cultural heritage, design and applied arts, literature, architecture, new media)?

Research, Training and practical action in the field of industrial archaeology and heritage are basically interdisciplinary. People coming from economic and social history, business history, medieval and modern archaeology, history of technology, social sciences involved in that field are permanently working hand in hand with specialists of the general cultural heritage, of architecture and more generally history of arts, and they are duly having recourse to the new media as the most appropriate means for the diffusion of knowledge and the mobilization of citizens. The dimension of the project is properly trans-

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sectorial.

6.4. Please specify which are the different European countries participating in the Programme that will host and or benefit from the activities?

Italy, Slovenia, Portugal, Poland, Finland – will possible extension to other countries due to the development of the networking actions.

7. COMMUNICATION AND PROMOTION ACTIVITIES

7.1. Could you please detail your communication and promotion plan? Which are the different communication tools used (website, magazines, brochures, newspapers, radio, TV, etc.)?

The communication and promotion plan will make use, first, of the website of the project, which will include a description of the objectives, of the scheduled activities, a calendar of events. Second, of all the material media at the local, regional or national level in each country involved in the project, concerning in particular the planned local actions.

Besides, all the participants in the project will involve themselves in a local networking action within their area of competence, including local authorities, universities, research institutes, museums, citizens, and cultural associations. These actors will take part in the Final Conference.

7.2. How do you intend to disseminate the results of your activities?

The dissemination activities will be mainly linked with networking initiatives. Each participant in the project will be considered as a local knot of different local networks and will be asked to develop his national and international contacts with specific expertise, skill and interests on the topic, in order to involve the local actors into networks of a European dimension active in the promotion of industrial heritage and in the development of new tasks and projects.

Koinetwork geie will take care of the dissemination of the project results at the international level, by publishing a special issue of its Journal "Patrimoine de l'industrie / Industrial Patrimony".

7.3. How do you intend to promote the visibility of the European Union through your project?

An essential aim of our project is to contribute to the strengthening of the community of culture between the 27 members of the European Union by putting to the fore their historical participation in building an industrial culture. That type of action remains indispensable until these days because of the different levels of attention which has been formerly given to that aspect in some of those member countries (Eastern or South-Eastern Europe, for instance). Our motto might be: see how European peoples are a single one in spite of their specific cultural features.

8. SUSTAINABILIT

8.1. How can the proposed activities result in continued sustained cooperation, in complementary activities and or permanent benefits at European level? How can the project contribute to a longer-term development of cultural cooperation in Europe?

This project is only one step more towards the building of an open European space (not isolated from the rest of the world) to the advantage of industrial archaeology and heritage, in the spheres of academic, cultural and political institutions. It takes place among an important number of initiatives aiming to the recognition of that field as definitely playing its part in the common general culture of Europe and in the scientific domain, but also of its potential role as a main asset in the growth of local / regional sustainable economies.

8.2. What is the potential of the proposed activities to generate other future initiatives of cultural cooperation at European or regional level?

The proposed activities are coming out of an initiative rooted in Lombardy Region, Italy, and launched by a very active Municipality of the Milan urban conglomerate (Sesto San Giovanni) in cooperation with the TICCIH European agency (Koinetwork geie). Since that geographic / cultural area has been one the first-comers on our continent in exploring the new space of industrial heritage, and considering that this leader is acting in close contact with the international movement in the same domain, we are confident in the possibility of developing in the future an efficient and permanent networking at the level of several European regions, from the South-Western to the Eastern and Nordic areas of Europe.

Prot. Sez. n° 2143
n. 26-10-07



ALLEGATO ALLA DELIBERAZIONE ALLEGATO 2

D.G.C. n. 266

Regione Lombardia - Giunta
CULTURE, IDENTITÀ E AUTONOMIE

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DEL 29/10/07

Regione Lombardia
Direzione Generale Culture,
Identità e Autonomie
della Lombardia

Al Signor Sindaco
della Città di Sesto San Giovanni
Dr. Giorgio Oldrini
Piazza della Resistenza, 20
20099 Sesto San Giovanni (MI)

Oggetto: Progetto europeo "Industrial heritage: a cultural challenge and an opportunity of development"

Egregio Dr. Oldrini,

Con riferimento al progetto citato in oggetto, per il quale è prevista la partecipazione di vari partner europei, tra cui il Comune di Sesto San Giovanni nel ruolo di coordinatore e quello di Regione Lombardia - D.G. Culture, Identità e Autonomie della Lombardia nel ruolo di coorganizzatore, le confermo quanto segue:

1. Regione Lombardia ha già provveduto ad accantonare la propria quota di cofinanziamento, pari a euro 90.000,00, così come previsto con d.g.r. VII/4184 del 21 febbraio 2007;
2. in caso di esito positivo della selezione che la Commissione Europea effettuerà, il cofinanziamento di Regione Lombardia per la realizzazione delle attività di progetto, con particolare riguardo alle azioni con ricaduta sul territorio regionale, sarà messo a disposizione del soggetto coordinatore (Comune di Sesto San Giovanni).

Auspico, quindi, nel buon esito del nostro progetto, la ringrazio per la collaborazione e le porgo i più cordiali saluti.

Dr. Tiziana Gibelli

Rif.: Pietro Buonanno tel.: 02-67656142

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